

CONTEST RULES

THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS, RULES AND REGULATIONS. YOUR ENTRY INTO THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL AGREEMENT TO THESE RULES, WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR WHERE BONDING, REGISTRATION, OR OTHER REQUIREMENTS WOULD BE REQUIRED BUT HAVE NOT BEEN MET, OR WHERE THE METHODS OF ENTRY SET FORTH BELOW WOULD BE DEEMED CONSIDERATION.

IN ADDITION TO THESE RULES, THIS CONTEST IS SUBJECT, BY ENTERING THIS CONTEST YOU AGREE, TO THE TERMS OF SERVICE, PRIVACY POLICY, AND ALL OTHER APPLICABLE NOTICES POSTED BY RESIGNATION MEDIA, LLC, ALL OF WHICH ARE INCCORPORATED HEREIN BY REFERENCE AND AVAILABLE AT:

WWW.RESIGNATIONMEDIA.COM/LEGAL/TERMS; AND
WWW.RESIGNATIONMEDIA.COM/LEGAL/PRIVACY.

ADMINISTRATOR:

This **Contest** is administered by Resignation Media, LLC (“**Administrator**”). The Contest will be conducted under the supervision of Administrator. The decisions of Administrator are final and binding in all matters relating to the Contest. If an Entrant is found to be ineligible, an alternate winner may be selected from the pool of eligible Entries.

ELIGIBILITY:

Subject to these Rules, the Contest is open only to permanent legal U.S. residents physically residing in the 50 United States of America and the District of Columbia, who are at least 18 years old as of the date of entry. Employees of Administrator and/or its parent, subsidiaries, and affiliates, and employees of any advertising or promotion agencies or any other entity involved in the sponsorship, development, or administration of the Contest (collectively, the “**Contest Entities**”), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or household members are not eligible to participate in or win the Contest. Entry in the Contest constitutes the Entrant’s full and unconditional agreement to these Rules. Winning a Prize is contingent upon fulfilling all requirements set forth herein. Entrants may be required to provide proof of residency and eligibility upon request.

CONTEST PERIOD:

The “**Monthly Contest**” begins at approximately 12:00 AM Central Standard Time (“**CST**”) on June 23, 2016, and as of August 1, 2016, will renew from month-to-month, beginning on the first day and ending at midnight of the last day of each full month thereafter, until November 30, 2016 (each month, a “**Monthly Contest Period**”).

The “**Yearly Contest**” will be conducted on or about December 1, 2016. The Winner of the Yearly Contest will be chosen from among each of the winners of all the Monthly Contests.

HOW TO ENTER:

To Enter the Monthly Contest, as an “**Entrant**,” during a Monthly Contest Period, upload your video “**Entry**” to theCHIVE.com via the link: <https://i.thehive.com/submit/video> and your Entry will be automatically entered into that month’s Monthly Contest. If you are selected as the winner of a Monthly Contest, you will be automatically entered into the Yearly Contest.

Entrants may submit as many unique video Entries as they wish. Each unique video Entry will be separately entered into the Contest.

All Entries are subject to Administrator's Terms of Use, available at: www.resignationmedia.com/legal/terms and may be posted and published on Administrator's website, www.thehive.com.

WINNER SELECTION:

At the end of each Monthly Contest Period, one (1) "**Monthly Winner**" of the Monthly Contest will be chosen by Administrator, from all available Entries received during that Monthly Contest Period. The Monthly Winner will be the owner of the Entry that is judged by the Administrator, in its sole discretion, to be the best. Monthly Winners will be announced after the conclusion of each respective Monthly Contest Period.

At the end of the last Monthly Contest Period, one (1) "**Yearly Winner**" (collectively, with the Monthly Winners, a "**Winner**") of the Yearly Contest will be chosen by Administrator, from all available Entries received during the Monthly Contest Periods. The Yearly Winner will be announced after the conclusion of the Yearly Contest.

The Administrator will contact each Winner *via* the means provided upon Entry to notify the Winner that they have been selected.

Each Winning Entry will be, and each Winner acknowledge and agrees that the Winning Entry will be, posted on the Administrator's website, www.thehive.com.

If a Winner does not, or is unable, to accept and claim to the Prize and satisfy all conditions associated therewith will be considered such Winner's forfeiture of the Prize and an alternate winner may be selected from the pool of eligible Entries. In the event of a dispute regarding the identity of a potential winner, the potential winner will be deemed to be the person in whose name the email address supplied in the corresponding Entry is registered.

PRIZES AND PRIZE RESTRICTIONS:

This Contest will feature a monthly prize for the Winner of each Monthly Contest and a yearly prize for the Winner of the Yearly Contest (each a "**Prize**"). TO BE ELIGIBLE TO RECEIVE THE PRIZE, AND IN CONSIDERATION OF THE PRIZE, ALL WINNERS MUST AGREE TO EXCLUSIVELY LICENSE THEIR WINNING ENTRY TO ADMINISTRATOR AND TO EXECUTE ANY LICENSES OR OTHER DOCUMENTS REQUESTED BY ADMINISTRATOR TO AFFECT SUCH LICENSE.

Monthly Contest: The Winner of each Monthly Contest will be awarded a \$500 Prize, which will be paid *via* PayPal only.

Yearly Contest: The Yearly Winner will be awarded \$5,000 Prize, which will be paid *via* PayPal only.

If you are selected as a Winner, to accept and claim the Prize and as a condition thereof, a Winner must:

1. Meet all Sweepstakes Entrant eligibility requirements;
2. Respond to the Administrator to claim the Prize within five (5) days of being notified by the Administrator that you are a Winner;
3. Agree to grant Administrator and exclusive license to your Entry and execute any and all documents requested by Administrator in connection therewith;
4. Have an active PayPal account;
5. Provide Administrator with all information requested to arrange for you to claim the Prize; and
6. Be ready, willing, and able to claim all aspects of the Prize.

Each Winner is responsible and liable for all federal, state and local taxes on the value of his or her Prize, and any related shipping and handling charges. When applicable, each Winner may be required to execute and return (and winning may

be conditioned upon the winner executing and returning) to Administrator, within ten (10) business days, an Affidavit of Eligibility and a Release drafted by Administrator to be eligible for the Prize, or an alternate winner will be selected. Each Winner may be required in Administrator's sole discretion to complete relevant tax forms as a condition to the delivery of the applicable prize. Each Winner may also be required to furnish proof of identity, address and birth date in order to receive a Prize.

Administrator will not be obligated to award any prizes other than the Prizes specified in these Rules. The Prizes have no cash value and are non-transferable and no substitutions (including, without limitation, for cash) are permitted, except that Administrator reserves the right to substitute a prize of equal or greater monetary value for any Prize if such Prize becomes unavailable for any reason. Administrator will be solely responsible for Prize fulfillment. If due to a printing, production or other error, more Prizes are claimed than are intended to be awarded for any Prize per the above, the intended Prizes will be awarded in a random drawing from among all verified and validated prize claims received. In no event will more than the stated number of Prizes be awarded. EACH PRIZE IS AWARDED "AS IS" AND ADMINISTRATOR DOES NOT MAKE ANY, AND HEREBY DISCLAIMS ANY AND ALL, REPRESENTATIONS AND WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING THE PRIZE(S), INCLUDING WITHOUT LIMITATION, ALL WARRANTIES OF MERCHANTABILITY AND/OR FITNESS FOR A PARTICULAR PURPOSE.

RELEASE:

By entering this Contest, you agree to abide by all federal, state and local laws and regulations. By Entering this Contest, you also agree to release, indemnify, and hold harmless Contest Entities and their respective officers, directors, agents, representatives, and employees (collectively, "Released Parties") from and against any claims, liabilities, judgments, damages, loss, actions or cause of action, costs (including reasonable attorney fees) relating to or arising out of: (a) the Contest, the Prize, and/or the inability to participate in any of the foregoing; (b) Entry in the Contest; (c) receipt of, use or misuse of, the Prize; (d) lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete or delayed Entries, all of which will be void; (e) unauthorized third-party intervention in any part of the Entry process or the Contest; (f) problems related to technical malfunctions of electronic equipment, computer online systems, servers, or providers, computer hardware or software failures, phone lines, failure of any Entry to be received by Resignation on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled, or misdirected communications which may limit an Entrant's ability to Enter in this Contest or claim the Prize ; (g) and any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with the Contest or Prize, including, without limitation, errors or malfunctions with may occur in connection with the administration of the Contest or the Prize, the processing of Entries, the announcement of the Prize or in any Contest-related materials; (h) cancellation, suspension, or modification of the Contest or the Prize; and (i) disqualification of any Entry.

NOTWITHSTANDING ANYTHING ELSE HEREIN OR OTHERWISE, THE RELEASED PARTIES WILL BE LIABLE FOR ANY FOR ANY INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOST DATA, LOST PROFITS, LOST REVENUE, LOST BUSINESS, ANTICIPATED PROFITS, COSTS OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, AND/OR ANY MONETARY AMOUNT IN EXCESS OF THE ESTIMATED RETAIL VALUE OF THE PRIZE, HOWEVER CAUSED AND UNDER ANY THEORY OF LIABILITY, INCLUDING BUT NOT LIMITED TO CONTRACT OR TORT (INCLUDING PRODUCTS LIABILITY, STRICT LIABILITY AND NEGLIGENCE), AND WHETHER OR NOT SUCH PARTY WAS OR SHOULD HAVE BEEN AWARE OR ADVISED OF THE POSSIBILITY OF SUCH DAMAGE AND NOTWITHSTANDING THE FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY STATED HEREIN.

CANCELLATION AND DISQUALIFICATION:

Resignation reserves the right to cancel, suspend and/or modify the Contest, or any part thereof, if any fraud, delay, technical failures or any other factor beyond Resignation's reasonable control impairs the integrity or proper functioning of the Contest or the Prize, as determined by Resignation in its sole discretion. In such event, Resignation reserve the right, in its sole discretion, to award the Prize based on eligible Entries received up to the time of the impairment. Mass

Entries generated by a script, macro, or use of automated devices will be disqualified. Resignation reserves the right to modify, suspend or terminate the Contest in the event it becomes infected by a computer virus or is otherwise technically impaired, and to cancel or suspend the Contest in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity, or proper functioning of the Contest and, if terminated, at Resignation's sole discretion, determine the winner using all non-suspect, eligible Entries received up to time of cancellation using the judging procedure outlined above. In the event of a dispute regarding Entries received from multiple Entrants, the authorized subscriber of the respective social media account at the time of Entry will be deemed to be the Entry and must comply with these Rules. An authorized subscriber is the natural person who is assigned the respective account by the respective provider thereof. Resignation reserves the right, at its sole discretion, to disqualify any individual and void his/her Entry if it finds that individual to be tampering with the Entry process or the operation of this Contest or intending to annoy, abuse, threaten or harass any other Entrant, the Contest Entities (or any of its employees or representatives), or to otherwise be acting in violation of these Rules. Failure to comply with these Rules may result in disqualification from the Contest and a disqualification of Entries. Resignation reserve the right to permanently disqualify any person it believes or has reason to believe violated these Rules.

ANY ATTEMPT BY ANY PERSON TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RESIGNATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

PUBLICITY:

By entering the Contest you consent and grant permission (except where prohibited by law) to the Contest Entities to use, in perpetuity throughout the world, in any and all media now or hereafter devised, in the Contest Entities' sole discretion, your, name, image, likeness, social media account name, hometown, Prize, social media account postings (including, without limitation, Twitter and Instagram) in connection with the Contest, the Prize, or any other Contests, prizes, products, services, websites (including social media accounts) offered, owned, or operated by any of the Contest Entities and the advertising, marketing, and promotion thereof, without any additional compensation or notification to, or permission from, you.

Any information provided by you or collected by Administrator in connection with the Contest may be used by Administrator in accordance with Administrator's Privacy Policy at www.resignationmedia.com/legal/privacy and may be shared with Administrator's affiliated business entities and the Contest Entities. All information submitted to Administrator as part of an Entry becomes the property of the Administrator.

JURISDICTION:

Entrants consent to personal jurisdiction in the State of Texas. Any and all disputes arising from or relating to this Contest, these Rules (including their construction, validity, and enforceability), the Prize, and all rights and obligations hereunder, will be governed by the laws of the State of Texas, without giving effect to conflict of law principals. Entrants agree that the appropriate State or Federal Court located in Travis County, Texas will have exclusive jurisdiction over any and all disputes, suits, issues, or claims relating to the Contest.

NO THIRD PARTY ENDORSEMENT:

This Contest is in no way sponsored, endorsed or administered by PayPal or any third party other than the Administrator.

RULES; WINNERS LIST; QUESTIONS:

To receive a complete list of winners, a copy of these Rules, within thirty (30) days after the end of the Contest Period, send a self-addressed stamped envelope to: Resignation Media, LLC, attn. Contest Winner List, 98 San Jacinto Blvd., Suite 160, Austin, TX 78701. The Winner list will be mailed approximately fourteen (14) days after receipt of requests therefor. For any questions about this Contest, contact Administrator at the preceding address.